

# ARMY AVIATION

Army Aviation Publications, Inc., 593 Main Street, Monroe, CT 06468-2806 • Tel: (203) 268-2450 • FAX: (203) 268-5870 • E-Mail: magazine@quad-a.org

## PUBLISHER'S SWORN STATEMENT OF CIRCULATION

This publication is the official journal of the Army Aviation Association of America, Inc., (AAAA).

**FIELD SERVED:** Military.

**DEFINITION OF RECIPIENT QUALIFICATION:** Qualified Recipients are individual members of the AAAA.

Also qualified are non-association individuals and/or organizational subscribers.

**AVERAGE:** Average of the issues published between **AUGUST 2018 and JULY 2019**

### 1 (a). Average Paid Circulation: Qualified Subscriptions:

Association	14,240	
Non-Association Subscribers	1,883	
Total		16,123
Qualification Not Determined:	None	
Total Average Paid Circulation		16,123

### 1 (b). Average Qualified Non-Paid Circulation

Total Average Qualified Circulation		1,883
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### 1 (c). Average Non-Qualified Circulation

Allocated for shows & conventions, Checking & promotional copies to advertisers & agencies,		748
Miscellaneous, including staff copies		

### 1 (d). Average Paid Circulation of Regional & Demographic Editions:

None

### 2. Business/Occupational Analysis of Circulation for the JULY 2019 Issue:

#### Class/Group

1. Active Army Personnel	5,608
2. Non-Active Army Personnel including Army National Guard, Army Reserve & Retired	5,353
3. Civilian Employees of the Department of the Army	700
Other U.S. Government Employees including U.S. Senate & U.S. House of Representatives	
4. Civilians in the Defense industries	3,876
5. Libraries, Foreign & Others Allied to the Field	173
6. Civilians	2,296

**Total Subscription Circulation** **18,006**

### 3. Geographic Analysis of the JULY 2019 Issue:

<b>New England:</b>	792	
Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont		
<b>Middle Atlantic:</b>	1,101	
New York, New Jersey & Pennsylvania		
<b>East N. Central:</b>	780	
Indiana, Illinois, Michigan, Ohio, Wisconsin		
<b>West N. Central:</b>	853	
Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota,		
<b>South Atlantic:</b>	3,975	
Delaware, District of Columbia, Florida, Georgia, Maryland,		
North Carolina, South Carolina, Virginia, West Virginia		
<b>East S. Central:</b>	3,969	
Alabama, Kentucky, Mississippi, Tennessee		
<b>West S. Central:</b>	2,023	
Arkansas, Louisiana, Oklahoma, Texas		
<b>Mountain:</b>	1,279	
Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming		
<b>Pacific:</b>	1,447	
Alaska, California, Hawaii, Oregon, Washington		
<b>United States</b>	<b>16,219</b>	<b>95%</b>
<b>Canada</b>	76	
<b>Foreign &amp; US Possessions</b> (All other countries + GU, FM, PR, PW)	201	
<b>Military or Civilian Personnel Overseas</b> (AA, AE, AP)	599	
<b>Outside United States</b>	<b>876</b>	<b>5%</b>
<b>Grand Total</b>	<b>17,095</b>	<b>100%</b>