

ARMY AVIATION

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PUBLISHER'S SWORN STATEMENT OF CIRCULATION

This publication is the official journal of the Army Aviation Association of America, Inc., (AAAA).

FIELD SERVED: Military.

DEFINITION OF RECIPIENT QUALIFICATION: Qualified Recipients are individual members of the AAAA.

Also qualified are non-association individuals and/or organizational subscribers.

AVERAGE: Average of the issues published between **OCTOBER 2016 and SEPTEMBER 2017**

1 (a). Average Paid Circulation: Qualified Subscriptions:

Association	16,130	
Non-Association Subscribers	95	
Total		16,225
Qualification Not Determined:	None	
Total Average Paid Circulation		16,225
1 (b). Average Qualified Non-Paid Circulation		801
Total Average Qualified Circulation		17,026

1 (c). Average Non-Qualified Circulation

Allocated for shows & conventions, Checking & promotional copies to advertisers & agencies,	707
Miscellaneous, including staff copies	

1 (d). Average Paid Circulation of Regional & Demographic Editions:

None

2. Business/Occupational Analysis of Circulation for the September 2017 Issue:

Class/Group

1. Active Army Personnel	5,640
2. Non-Active Army Personnel including Army National Guard, Army Reserve & Retired	4,863
3. Civilian Employees of the Department of the Army	683
Other U.S. Government Employees including U.S. Senate & U.S. House of Representatives	
4. Civilians in the Defense industries	3,852
5. Libraries, Foreign & Others Allied to the Field	92
6. Civilians	1,486
Total Subscription Circulation	16,616

3. Geographic Analysis of the September 2017 Issue:

New England:	589	
Maine, New Hampshire, Vermont, Massachusetts, Rhode Island & Connecticut		
Middle Atlantic:	1,203	
New York, New Jersey & Pennsylvania		
East N. Central:	759	
Ohio, Indiana, Illinois, Michigan, Wisconsin		
West N. Central:	877	
Minnesota, Iowa, Missouri, North Dakota, South Dakota, Nebraska, Kansas		
South Atlantic:	3,899	
Delaware, Maryland, District of Columbia, Virginia, West Virginia,		
North Carolina, South Carolina, Georgia, Florida		
East S. Central:	3,516	
Kentucky, Tennessee, Alabama, Mississippi		
West S. Central:	1,995	
Arkansas, Louisiana, Oklahoma, Texas		
Mountain:	1,119	
Montana, Idaho, Wyoming, Colorado, New Mexico, Arizona, Utah, Nevada		
Pacific:	1,419	
Alaska, Washington, Oregon, California, Hawaii		
United States	15,376	93%
Canada	47	
Foreign & US Possessions	139	
Military or Civilian Personnel Overseas	1,054	
Outside United States	1,240	7%
Grand Total	16,616	100%