

ARMY AVIATION

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PUBLISHER'S SWORN STATEMENT OF CIRCULATION

This publication is the official journal of the Army Aviation Association of America, Inc., (AAAA).

FIELD SERVED: Military.

DEFINITION OF RECIPIENT QUALIFICATION: Qualified Recipients are individual members of the AAAA.

Also qualified are non-association individuals and/or organizational subscribers.

AVERAGE: Average of the issues published between OCTOBER 2020 and SEPTEMBER 2021

1 (a). Average Paid Circulation: Qualified Subscriptions:

Association	14,861	
Non-Association Subscribers	1,856	
Total		16,717
Qualification Not Determined:	None	
Total Average Paid Circulation		16,717

1 (b). Average Qualified Non-Paid Circulation

Total Average Qualified Circulation		1,608
		18,325

1 (c). Average Non-Qualified Circulation

Allocated for shows & conventions, Checking & promotional copies to advertisers & agencies,		621
Miscellaneous, including staff copies		

1 (d). Average Paid Circulation of Regional & Demographic Editions:

None

2. Business/Occupational Analysis of Circulation for the AUGUST/SEPTEMBER 2021 Issue:

Class/Group

1. Active Army Personnel	4,309
2. Non-Active Army Personnel including Army National Guard, Army Reserve & Retired	4,341
3. Civilian Employees of the Department of the Army	
Other U.S. Government Employees including U.S. Senate & U.S. House of Representatives	1,214
4. Civilians in the Defense industries	5,724
5. Libraries, Foreign & Others Allied to the Field	321
6. Civilians	1,979

Total Subscription Circulation

17,888

3. Geographic Analysis of the AUGUST/SEPTEMBER 2021 Issue:

New England:	693	
Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont		
Middle Atlantic:	1,231	
New York, New Jersey & Pennsylvania		
East N. Central:	931	
Indiana, Illinois, Michigan, Ohio, Wisconsin		
West N. Central:	853	
Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota,		
South Atlantic:	4,571	
Delaware, District of Columbia, Florida, Georgia, Maryland,		
North Carolina, South Carolina, Virginia, West Virginia		
East S. Central:	4,104	
Alabama, Kentucky, Mississippi, Tennessee		
West S. Central:	2,004	
Arkansas, Louisiana, Oklahoma, Texas		
Mountain:	1,454	
Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming		
Pacific:	1,609	
Alaska, California, Hawaii, Oregon, Washington		
	United States	17,450 96%
Canada	77	
Foreign & US Possessions (All other countries + AS, GU, FM, MP, PR, PW, VI)	194	
Military or Civilian Personnel Overseas (AA, AE, AP)	431	
	Outside United States	702 4%
	Grand Total	18,152 100%